9536 12141 Texter/ Copywriter / Content Creator (m/w/d) B2B As part of the marketing team, you will bring in technically demanding texts  
in a nutshell what Vector and its products stand for. As a copywriter (m/f/d)  
Do you have creativity and feel comfortable in the digital realm?  
Themes, electronics and software.  
  
-Your profile:-  
  
· Degree in Communication/Media/Journalism or  
German Studies/Romance Studies or comparable qualification  
· Relevant work experience as a copywriter on corporate websites, in  
an agency, editorial office or similar environment  
· Outstanding feeling for language and creative, variable writing style for  
different media and target groups  
· Very good MS Office skills, especially Word, Excel and PowerPoint  
· Very good knowledge of German and English  
  
-Your tasks-  
  
· From social media posts to technical articles: you create professional,  
appealing texts for web and print, texts for product and  
Campaign websites, scripts and scripts for product videos and  
Online presentations in German and English.  
· You look after the entire Vector product range from simple  
Hardware interfaces to PC-based tools to complex solutions  
in IT, software and automotive development  
· As a creative source of inspiration, you support relevant topics and  
identify marketing-relevant content in constant exchange with colleagues  
from marketing, product management and sales.  
  
-Your Vector-  
  
Why do you have the best job in the world at Vector? Because we do some things  
do to make work not feel like work. These include the  
an individually tailored training, flexible  
Working hours or a highly modern, ergonomic and air-conditioned one  
Workplace. On the other hand, we support you with a crèche,  
Sabbatical program, company gym, parking lot with e-charging station  
or discounted job ticket and much more. In addition, carries  
our excellent company restaurant helps to raise your level of well-being  
to keep.  
  
-Contact-  
  
Job Code: CIS-3337  
Manuel Rückle: +49 711 80670-1356  
  
\*Have we sparked your interest?  
Then apply online now.\* Copywriter None 2023-03-07 16:10:05.735000